



NAZARETH MARGOSCHIS COLLEGE AT PILLAIYANMANAI



TITLE OF THE EVENT : DEMO DAY

DATE AND DURATION OF THE PROGRAM: 27.12.2022

QUARTER : Quarter II

BASIC TYPE : MENTORING EVENT

THEME : INNOVATION

ORIENTATION ON : DESIGN THINKING AND INNOVATION

MODE OF CONDUCT : OFFLINE

**RESOURCE PERSON: Dr. D. Beulah David,
Professor & Innovation Ambassador,
Department of Data Analytics,
Saveetha University, Chennai.**

SOCIAL MEDIA LINK OF THE POSTER:

<https://www.instagram.com/p/Cmasa88pyad/>

<https://twitter.com/nmcpnazareth/status/1605425873708281861/photo/1>

OBJECTIVE OF THE PROGRAM:

- To inculcate students about the necessary knowledge and skills required for organizing and carrying out entrepreneurial activities.
- To create awareness among students about entrepreneurship activities.
- To develop the ability of analyzing and understanding business situations among student community, in which entrepreneurs act and to master the knowledge necessary to plan entrepreneurial activities.

BENEFITS IN TERMS OF LEARNING/ SKILL/ KNOWLEDGE OBTAINED:

Students learnt about how to make business plan, also understood about analyzing feasibility and viability of business plan

OUTCOME:

- Seeds of Entrepreneurship were sown into the minds of young students' community.
- Students were educated about the parameters to assess opportunities and constraints for new business ideas.
- The students were motivated by sharing challenges and failures faced by the young entrepreneurs and the strategies they adopted to become successful.

EVENT POSTER/BROUCHER:

Church of South India - Thoothukudi Nazareth Diocese
NAZARETH MARGOSCHIS COLLEGE AT PILLAIYANMANAI
NAZARETH - 628617, THOOTHUKUDI DT.

A Christian Minority Co-Educational Institution
Accredited by NAAC - II Cycle with "B+" Grade (CGPA: 2.93)
Affiliated to Manonmaniam Sundaranar University, Tirunelveli

Demo day
PRESENTATION OF IDEAS & LINKAGE WITH EXPERT FOR MENTORSHIP SUPPORT

ORGANISED BY
INSTITUTION'S INNOVATION COUNCIL (IIC),
NAZARETH MARGOSCHIS COLLEGE AT PILLAIYANMANAI

DATE
27.12.2022

TIME
11.00 a.m.

Venue:
CONFERENCE HALL

RESOURCE PERSON
Dr. D. Beulah David,
Professor & Innovation Ambassador,
Department of Data Analytics,
Saveetha School of Engineering,
Saveetha Institute of Medical and technical Sciences,
Saveetha University, Chennai

Mr. S. SURESH ABRAHAM PRATHAB
BURSAR

Dr. S. GRACELIN JULIANA
PRESIDENT, IIC & CO-ORDINATOR, IQAC

Dr. J. GLORIUM ARULRAJ
PRINCIPAL i/c

Mr. S. PREMKUMAR RAJASINGH
SECRETARY

INSTITUTION'S INNOVATION COUNCIL

MoE'S INNOVATION CELL
(DEPARTMENT OF MDS)

MoE'S INNOVATION CELL

NAMELIST OF THE PARTICIPANTS:

S. No.	Register No.	Student Name	Department
1	20212141301132	Liziya Mary I	Commerce
2	20222141301101	Andrews Asirvatham R	Commerce
3	20222141301232	Sheik Jaffer Irfan M	Commerce
4	20222141301213	Ismail Ahmed M	Commerce
5	20222141301208	Dinesh Kumar N	Commerce
6	20222141301218	Mohammed Abdul Munaf K	Commerce
7	20222141506112	Lingakumar R	Comp. Sci.
8	20202141113107	Dharmaraj K	Tamil
9	20202141113105	Anish U	Tamil
10	20222141504110	Shyam Daniel S	Chemistry
11	20222141103107	Enock A	Economics
12	20222141103127	Sanmugakani P	Economics
13	20212142515107	Diana Rose B	Maths

PHOTOS OF THE EVENT : (atleast 2 high quality images)



