



Nazareth Margoschis College at Pillaiyanmanai



TITLE OF THE EVENT : FIELD VISIT TO AJJ FACTORY

DATE AND DURATION OF THE PROGRAM:

15.02.2023 – 09:40am to 3:00pm

QUARTER: Quarter II

BASIC TYPE: PROBLEM SOLVING

THEME: INNOVATION

ORIENTATION ON: DESIGN THINKING AND INNOVATION

MODE OF CONDUCT: OFFLINE

SOCIAL MEDIA LINK OF THE POSTER:

<https://www.facebook.com/photo?fbid=152820797597671&set=a.106865362193215>

<https://www.instagram.com/p/Coqy6Mnv1ZG/>

<https://twitter.com/nmcpnazareth/status/1625705591850274816/photo/1>

EVENT POSTER/BROUCHER:



OBJECTIVE OF THE PROGRAM:

- To reinforce experiential and contextual learning.
- To create opportunities for first-hand experiences that encourage critical thinking.

BENEFITS IN TERMS OF LEARNING/ SKILL/ KNOWLEDGE OBTAINED:

- Improved real world learning experience
- It increased empathy, tolerance and critical thinking skills
- Gained knowledge about Muscoth Halwa making process and the difficulties involved in marketing the product

DESCRIPTION OF THE ACTIVITY:

AJJ Sweets was established in the year 1976. They introduced the Muscoth Halwa first time in India. Students were taken to AJJ factory to understand the process involved in making Muscoth Halwa and the problem faced by them while marketing the product. The trip was very useful that the students were able to interact with the workers and the owner about making process and the difficulties involved in it.

LIST OF PARTICIPANTS:

S.NO	PARTICIPANT	COUNT
1	FACULTY	2
2	STUDENT	16

NAMELIST OF THE PARTICIPANTS:

Sl.NO	Register Number	Name	Department	Mail Id	Mobile Number
1	20222141301106	Aswiny Jeba A	Commerce	nmcp2022jeba@gmail.com	9944694037
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4	20212141301132	Liziya Mary I	Commerce	iliziyamary@gmail.com	9840692166
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9	20202141301138	Muthu Rajaganesh K	Commerce	muthurajaganesh02@gmail.com	8072869285
10	20202141301145	Ram Prakash S	Commerce	prakashs8419@gmail.com	9629869047
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14	20202141506103	Arthi Raja S	Computer Science	arthicraja53@gmail.com	7012853141
15	20202141506111	Iyappan K	Computer Science	iiyappan998@gmail.com	7904102829
16	20212142515107	Diana Rose B	Mathematics	dianabaskar07@gmail.com	7604982940

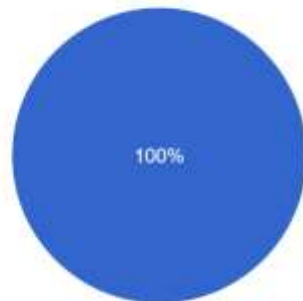
PHOTOS OF THE EVENT : (atleast 2 high quality images)



FEEDBACK : (either Google forms responses / Hard copy Feedback form)

Field trip was informative and interesting

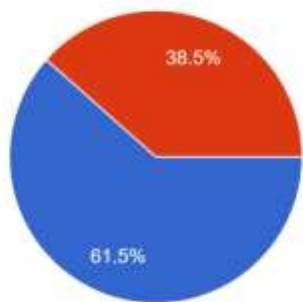
13 responses



- Yes
- No

Field trip added realism to the topic

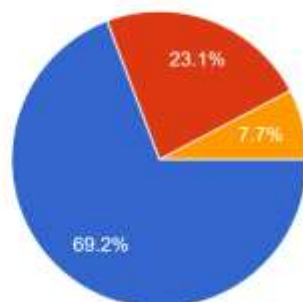
13 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Field trip increased my understanding on the topic

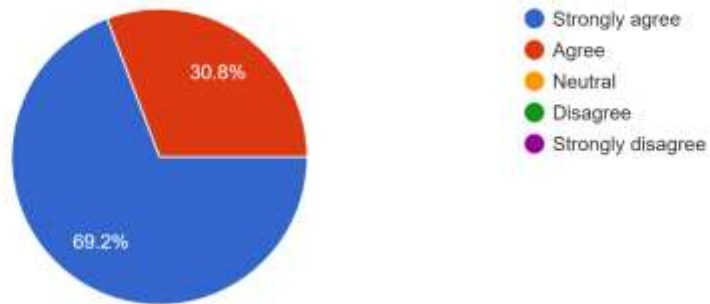
13 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

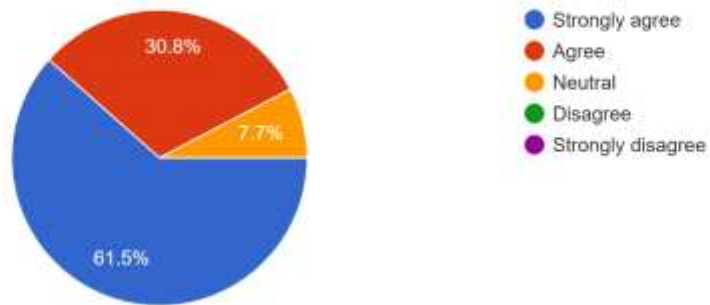
Field trip increased my understanding on the topic and created realistic experience

13 responses



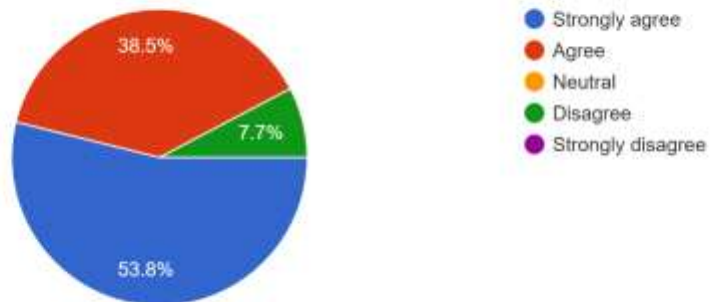
The trip increased my awareness about the environment and problem faced by the public

13 responses

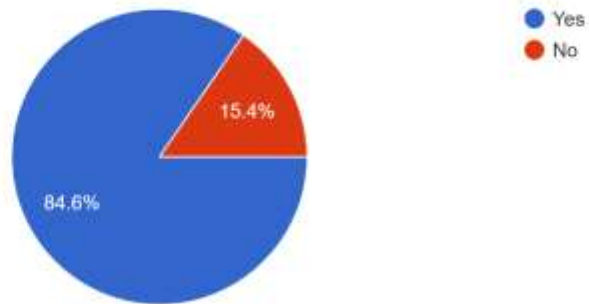


How well did the exhibits support your group's learning objectives

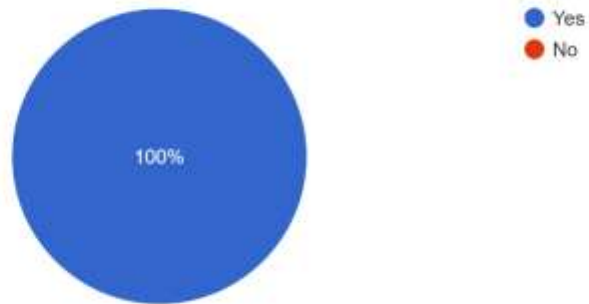
13 responses



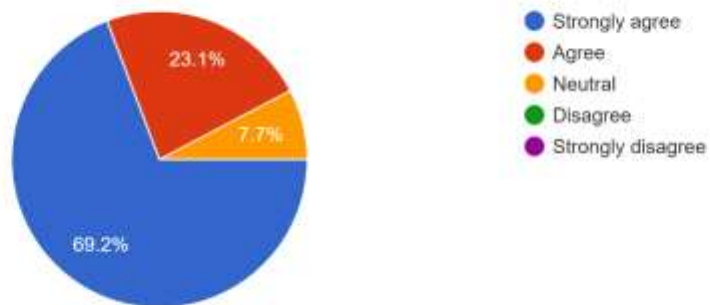
I felt free to ask question during the tour
13 responses



I enjoyed the trips activities and material covered
13 responses

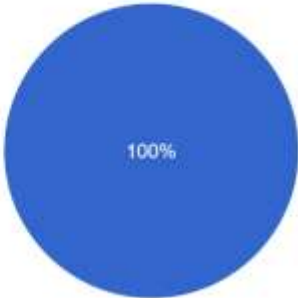


How will you rate the field trip for problem identification to AJJ Factory
13 responses



Does this field visit induce an innovative approach to solve the problem

13 responses



- Yes
- No