



NAZARETH MARGOSCHIS COLLEGE AT PILLAIYANMANAI



CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.2.1 Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

REPORT ON INNOVATION ECOSYSTEM



CHURCH OF SOUTH INDIA- THOOTHUKUDI – NAZARETH DIOCESE
NAZARETH MARGOSCHIS COLLEGE AT PILLAIYANMANAI

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
(A Christian Minority Co-educational Institution)-(1967)

(A Christian Minority Co-educational Institution & UGC 12(b) & 2(f) status)

(Accredited by NAAC II Cycle with 'B++' Grade CGPA 2.93)

THOOTHUKUDI DISTRICT, TAMILNADU Ph: 04639 – 277232



Department of Commerce and
Entrepreneurship Development Cell
Academic Year 2021 – 2022(Even Semester)

Details of Programme Organized

Sl. No.	Contents	Details
01.	Title of the programme	Young Entrepreneur Showcase Healthy and Traditional Food Exhibition
02.	Programme Theme	Entrepreneurship
03.	Programme Type	Traditional Food Exhibition
04.	Details of resource person	Dr.S.Arulraj Ponnudurai,Principal Dr.Periyanayagom Jeyaraj,Vice-Principal
05.	Mode & Venue / Platform	Students attended Physically in College Auditorium
06.	Date & Duration	May 12 th , 2022 & 115 minutes
07.	No. of Student Participants	42
08.	No. of Faculty Participants	7
09.	No. of External Participants	
10.	Expenditure amount (if any)	2,500
11.	Social Media URL	
12.	Video URL (if any)	-

13. Objective of the Programme:

The Food Exhibition Programme aims at providing an opportunity for students to bring out the creativity and talent of displaying healthy food

14. Detail description of the activity:

The session started with a prayer by Prof. S. Isaac Christopher, Department of Commerce. Dr. J.

Johnson Pandian, Assistant Professor of Commerce (ED Cell Co - Ordinator) gave the welcome address.

Then our Resource Persons **Dr.S.Arulraj Ponnudurai** ,Principal and **Dr.Periyanayagom Jeyaraj** ,Vice-

Principal started the Food Exhibition in the College Auditorium. Students from various departments of our

College displayed various healthy food cooked without fire. In recent years, people are giving more importance

to Junk food rather than natural food.To bring an awareness about the importance of natural food,the students

actively participated,prepared and showcased various food items prepared without using fire.Our Staff Members

visited the stalls and the best prepared Showcased Food Items were awarded Prizes. Dr. S. Gnanasumathi ,

Assistant Professor of Commerce delivered the vote of thanks for the resource persons.

At the End of the session, the students with the best preparation of natural Healthy food were awarded

Prizes. Overall the Food Exhibition proved very useful to the Students bringing the importance of natural

healthy food.

15. Food Exhibition Photographs:

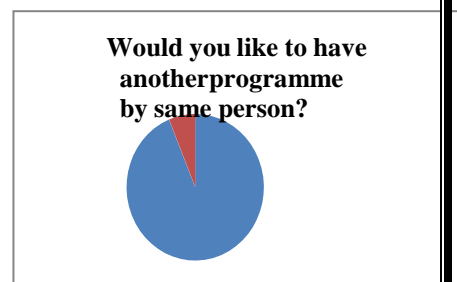
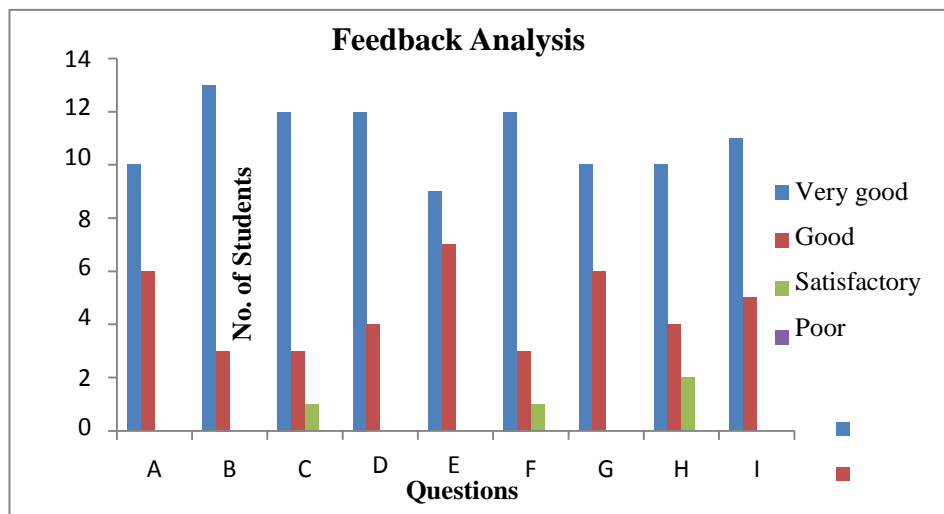




16. Feedback Analysis:

Based on the analysis of the feedback received from students following are the observations made:

- Programme/course content – **Very Good**
- Rate the lecture sessions / presentations –**Good**
- Rate the practical sessions –**Good**
- Rate interactive sessions – **Very Good**
- Quality of course material given to you –**Good**
- Usefulness of programme in improving your skills – **Very Good**
- Improved your knowledge / skills after attending the programme – **80%**
- Rate the timely communication in all aspects of the programme – **Very Good**
- Rate the overall arrangement and conduct of the programme/ course – **Very Good**
- Contents discussed were relevant to the topics planned – **Yes**
- Would you like to have another programme by the same Resource person – **Yes**



Prepared by:

Dr.J.Johnson Pandian
ED Cell Co-Ordinator
Assistant Professor,
Department of Commerce